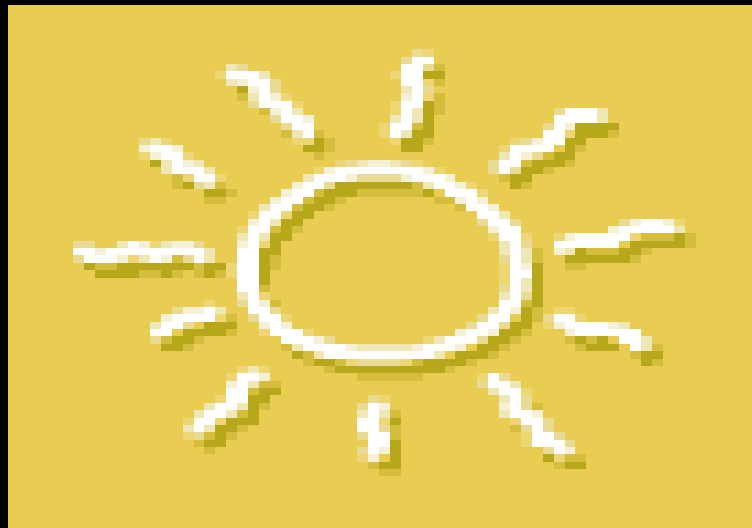


We are all about...

# Teaching the joy of giving

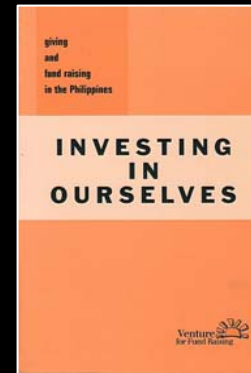
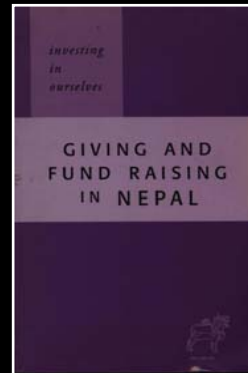
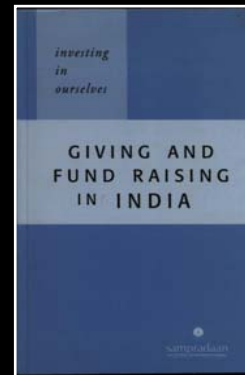
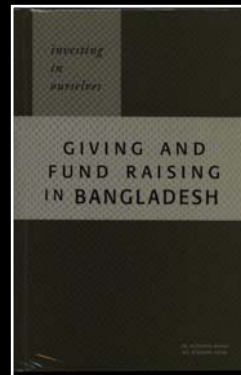


## 7 Country Report

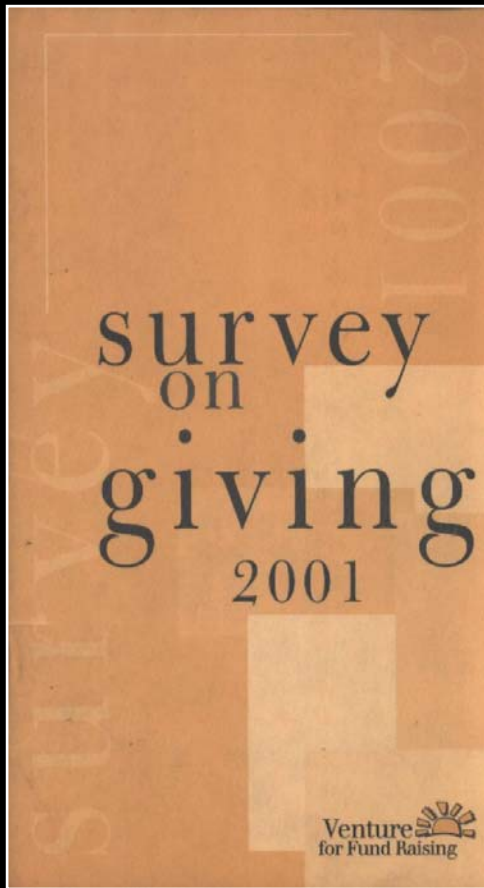


Bangladesh  
India  
Indonesia  
Nepal  
Pakistan  
Philippines  
Thailand

# Investing in Ourselves: Giving and Fund Raising in Asia

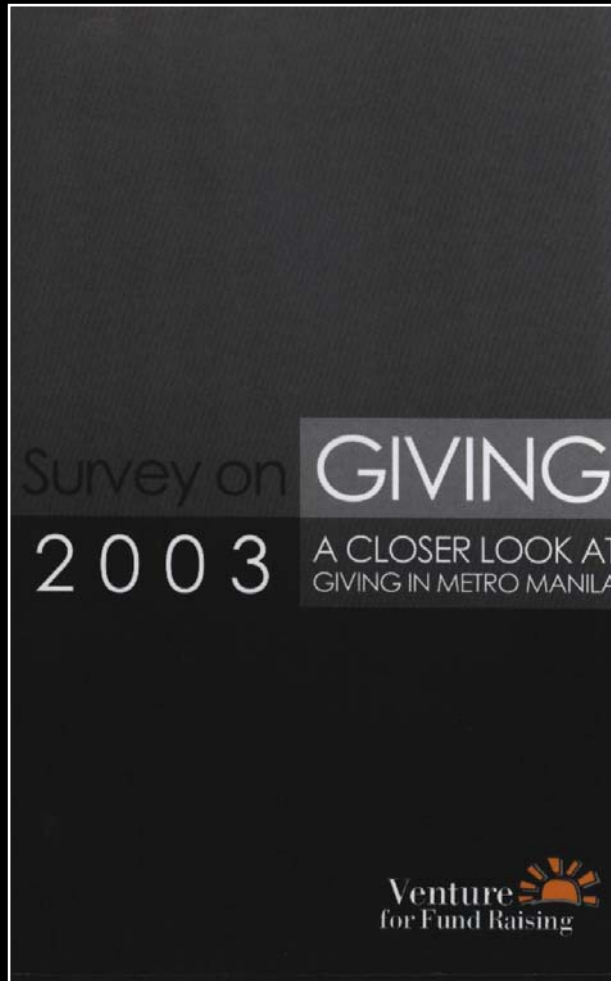


# Survey on Giving 2001



- ⌘ *Is there really a giving public? Who are they? To whom do they give and how much?*
- ⌘ Contracted **Taylor Nelson Sofres-Philippines (TNS)**
- ⌘ Serves to benefit Philippine fund raisers by giving them in-depth look at the **individual giving market in the National Capital Region (NCR)**

# Survey on Giving 2003



- ⌘ *How do you as a non-profit effectively get through to the Filipino giver?*
- ⌘ In partnership with **TNS-TRENDS**
- ⌘ The survey seeks to establish **definitions and measures** of the levels of public's "giving involvement"
- ⌘ **Target Market:** Upper and middle class homes in NCR

# The First Nationwide Survey on Giving 2006!



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- ⌘ Founder and Chairman, Market Research Solutions, Inc.
- ⌘ Agora Awardee for Achievement in Marketing Education
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